# Digital Port Platform ARTES Business Applications & Space Solutions (1/1)

Space assets provide real-time situational awareness for improving port efficiency

- Enhancing collaboration and increasing sustainability in maritime industry





### Project overview

- Shipping congestion and delays plagues ports round the world, worsened by uncertain arrival times of vessels.
- Sinay has developed a digital ecosystem for a range of customers in the shipping industry to improve port operations, enhance scheduling accuracy, and reduce the fuel consumption and therefore carbon emission of vessels
- Combines satellite data with artificial intelligence to predict vessel times accurately and monitor water quality in real-time

"Gathering powerful information from ESA will allow Sinay to help maritime corporates to conciliate business efficiency with ocean sustainability"

Alessio Maglio, Project & Business Manager, Sinay

# Project success







**£**375k

**DURING** 

€375k Sales revenue during project



France

70% of sales exported



Partnerships developed

#### **Benefits**

- Reduces costs and CO2 emissions by optimising vessel arrivals, cutting fuel consumption and operational delays
- Protects operators and users' environmental footprint by providing water quality alerts and risk maps to prevent pollution incidents and ensure compliance
- Improves decision-making and planning in the shipping ecosystem through a data-driven and user-friendly centralised hub for customers
- Improves maritime logistics by facilitating stakeholder collaboration and shared insights







# €125k Revenues since project

marine mammal

protection; sea.

wave, and wind

data integration

evenues since project completion

Additional jobs created in France



~€1.25M In business development opportunities



45
Additional
partnerships

## FUTURE GROWTH



Increase breadth of information on platform



Establishment of international offices



Adapt to serve logistics and supply chain management





THEMATIC AREA

→ THE EUROPEAN SPACE AGENCY